Get extensive regional exposure by aligning your brand with a beloved community tradition! With both print and digital advertising options, we can help you get your message out to our 80,000+ loyal festival fans who attend A2SF each year.

**PRINTED PROGRAM AD**

- **7,000 pieces**
  - Full Page: $1,500
  - Half Page: $1,000

**EMAIL NEWSLETTER AD**

- **Over 21,000 subscribers**
  - April - July: $1,000
  - August - March: $750

**A2SF.ORG WEBSITE AD**

- **640,535 page views**
  - April - July: $2,000
  - August - March: $750

Contact: Natalie Robbins, Marketing & Communications Manager  
robbins@a2sf.org  
734-994-5977
A2SF ORG WEBSITE AD

Desktop Ad
Size: Vertical 175px x 370px
URL must be provided to click through
Specs: Full color 72 dpi RGB high-resolution JPG or PNG
Visibility: Between April & July, one month static visibility guaranteed. Between August & March, 3 months static visibility guaranteed.

Mobile Ad
Size: 710px x 395px
URL must be provided to click through
Specs: Full color 72 dpi RGB high-resolution JPG or PNG
Rotating placement, fixed position in on mobile homepage.

EMAIL NEWSLETTER AD

Size: Horizontal 570px x 530 px
URL must be provided to click through
Specs: Full color 72 dpi RGB high-resolution JPG or PNG
Visibility: Between April & July, 10 emails static visibility guaranteed. Between August & March, 12 emails static visibility guaranteed.

PRINTED PROGRAM AD - HALF PAGE

Size: Horizontal 5.5” x 3.625”
Specs: Full color, no bleeds. 300 dpi CMYK high-resolution
EPS, TIFF, or JPG files.
Artwork Deadline: April 20, 2020

PRINTED PROGRAM AD - FULL PAGE

Size can be no bleed but full bleed is preferred by the festival.
No bleed: 5.5” x 7.5”
Full Bleed: Trim: 6” x 8”; Bleed: 6.25” x 8.25”; Safety: 5.5” x 7.5”
Specs: Full color, 300 dpi CMYK high-resolution EPS, TIFF, or JPG files.
Artwork Deadline: April 20, 2020