be HEARD IN ANN ARBOR
ADVERTISING OPPORTUNITIES WITH THE ANN ARBOR SUMMER FESTIVAL

Get extensive regional exposure by aligning your brand with a beloved community tradition! With both print and digital advertising options, we can help you get your message out to our 80,000+ loyal festival fans who attend A2SF each year.

A2SF.ORG HOMEPAGE AD
682,124 page views

April - July: $2,000
August - March: $750

EMAIL NEWSLETTER AD
21K subscribers

April - July: $1,000
August - March: $750

PRINTED PROGRAM AD
10,000 pieces

Full Page: $1,500
Half Page: $1,000

MOBILE SITE AD
52% web views are mobile

April - July: $1,500
August - March: $750

Contact: Heather Steenrod, Development Director     steenrod@a2sf.org     734-707-4961
A2SF.ORG HOMEPAGE AD  4 positions available
Size: Vertical 175px x 370px
URL must be provided to click through
Specs: Full color 72 dpi CMYK high-resolution JPG or PNG
Visibility: Between April & July, one month static visibility guaranteed. Between August & March, 3 months static visibility guaranteed.

EMAIL NEWSLETTER AD
Size: Horizontal 320px x 250 px
URL must be provided to click through
Specs: Full color 72 dpi CMYK high-resolution JPG or PNG
Visibility: Between April & July, 8 emails static visibility guaranteed. Between August & March, 12 emails static visibility guaranteed.

PRINTED PROGRAM AD - HALF PAGE
Size: Horizontal 5.5” x 3.625”
Specs: Full color, no bleeds. 300 dpi CMYK high-resolution EPS, TIFF, or JPG files.
Artwork Deadline: April 4, 2019

PRINTED PROGRAM AD - FULL PAGE
Size can be no bleed but full bleed is preferred by the festival.
No bleed: 5.5” x 7.5”
Full Bleed: Trim: 6” x 8”; Bleed: 6.25” x 8.25”; Safety: 5.5” x 7.5”
Specs: Full color, 300 dpi CMYK high-resolution EPS, TIFF, or JPG files.
Artwork Deadline: April 4, 2019

MOBILE SITE AD
Size: 710px x 395px
URL must be provided to click through
Specs: Full color 72 dpi CMYK high-resolution JPG or PNG
Rotating placement, fixed position in on mobile homepage.