

# Print - Festival Program Guide - 15,000

The A2SF Program Guide contains a comprehensive listing of all festival activities. Distributed free to all ticketed concertgoers, nightly attendees at Top of the Park, and digitally on a2sf.org. Exclusive placement, fixed position.

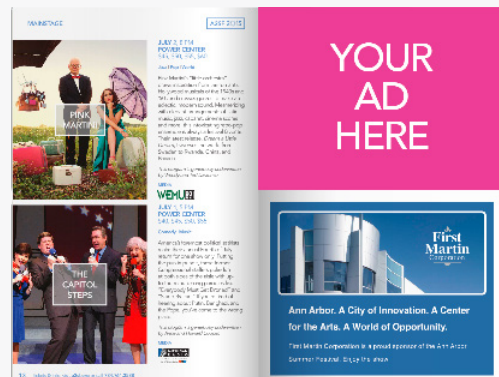
**Specs: Full color, no bleeds. 300 dpi CMYK high-resolution PDF, TIFF, or JPG files.**

**Artwork Deadline: May 1, 2015**

Full page  
\$1,500, 5.5" X 7.5"

Half page  
\$1,000, 5.5" X 3.625"

Quarter page  
\$500, 2.625" X 3.625"



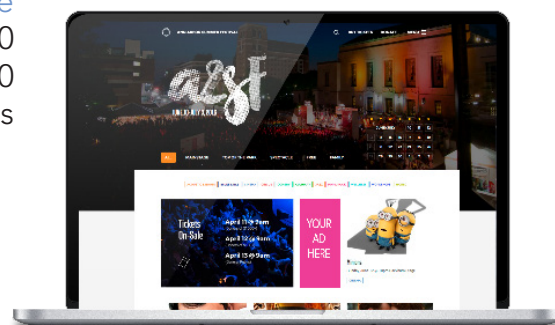
# A2SF.org - 1,088,863 page views

4 positions available

A2SF.org is the go-to digital platform for all festival activities, year round. A2SF.org offers you front and center coverage to both a local and national audience. Rotating placement, rotating position. Between April & July, one month static visibility guaranteed. Between August & March, 3 months static visibility guaranteed.

**Specs: Full color 72 dpi CMYK high-resolution JPG**

Homepage Tile  
April - July \$2,000  
August - March \$750  
170 x 370 pixels



# eNEWS - 15,000+ subscribers

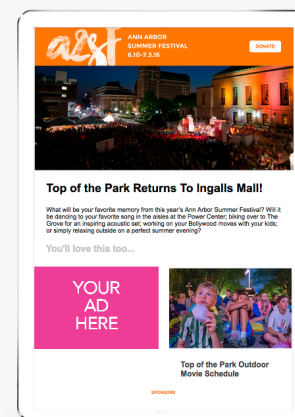
4 positions available

The A2SF eNEWS is a subscription based email newsletter containing insider information on all festival activities. Sent bi-weekly August-March and twice weekly April-July. Between April & July, 8 emails static visibility guaranteed. Between August & March, 12 emails static visibility guaranteed. Exclusive placement, fixed position.

**Specs: Full color, 72 dpi CMYK high-resolution JPG**

eNEWS Tile  
April - July \$1,000  
August - March \$750  
320 x 250 pixels

Ticket Buyer Email Tile  
April - July \$500  
320 x 250 pixels



# Mobile Homepage - 66.5% view a2sf.org on mobile

4 positions available

The A2SF mobile website provides an interactive schedule, map, social media, and updates on all festival activities right in their pocket. The increasingly preferred platform for users to visit www.a2sf.org is on a mobile device. Rotating placement, fixed position in on mobile homepage.

**Specs: Full color, 72 dpi CMYK high-resolution JPG**

Mobile Homepage Tile  
April - July \$1,500  
August - March \$750  
640 x 178 pixels

